



City of Johannesburg
Group Communication and Marketing Department

11th Floor A Block
Metropolitan Centre
158 Civic Boulevard
Braamfontein

PO Box 1049
Johannesburg
South Africa
2000

Tel +27(0) 11 407 7354

www.joburg.org.za

a world class African city

Media Advisory

For Immediate Release

Date: 08 December 2025

FOOD & BEVERAGE EXPORT READINESS WORKSHOP

The City of Johannesburg's Department of Economic Development, in collaboration with the Gauteng Growth and Development Agency (GGDA), invites members of the media to a workshop aimed at supporting Food & Beverage SMMEs seeking to expand into international markets.

Attendance will be limited to Food & Beverage SMMEs with a keen interest in exploring global market opportunities.

The workshop will cover:

- Understanding export requirements
- Packaging, labelling and certification standards
- Preparing for potential international market opportunities
- Navigating readiness gaps for global expansion
- Practical guidance for SMMEs entering or preparing to enter export markets

Date: Tuesday, 9 December 2025

Time: 11:00 – 15:00

Venue: InvestSA Gauteng, The Place, 1 Sandton Drive

Food and Beverage SMMEs can RSVP [Here](#)

The End

Issued by the City of Johannesburg

For all media queries, send an email to mediaqueries@joburg.org.za